

Rich Arleo

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Work Experience

BAMTECH Media

Editorial Producer for NHL.com Feb. 2016 - Present

- Update NHL.com with the latest and most appealing stories, video and social media content.
- Supervise content production, edit and package articles, and decide how to distribute content on web and app.
- Write and deliver push notifications for NHL and team app subscribers.
- Assist 31 NHL teams in managing sites, posting content and diagnosing issues.

Major League Baseball Advanced Media - MLBAM

Part-time Editorial Producer Feb. 2014 - Feb. 2016

- Responsible for creating and managing content and maintaining MLB's 30 team sites and NHL.com.
- Edited and posted content quickly and accurately with engaging headlines, captions and blurbs.
- Selected and cropped photos for stories and paired with related video, hyperlinks and social media posts.
- Used news judgement and arranged content into lead packages on the team site front pages.

CBS Sports Local

Freelance blogger Feb. 2014 - Present

- Write annual MLB '30 Players, 30 Days' feature series for CBS Local sites, including WFAN.com in New York.

AOL - Patch.com

Community Editor – Brooklyn Patch July 2013 - Jan. 2014

- Oversaw five Brooklyn Patch sites and wrote, edited and published content for each.
- Ran Facebook and Twitter social media accounts for two Patch sites, each with thousands of followers.

Local Editor – MillerPlace-RockyPoint.Patch.com March 2011 - July 2013

- Wrote, assigned and edited articles covering five districts in Suffolk County.
- Compiled photo galleries and filmed and edited video using iMovie software.

Freelance Sports Writer Sept. 2010 - Feb. 2011

- Covered high school sports for multiple Patch websites all over Long Island on a daily basis.
- Wrote game stories, feature stories, previews, reviews, scoreboards and team notebooks and took photos.

Bruno Boys Fantasy Football - Brunoboys.net

Community Engagement Manager Sept. 2013 - Nov. 2014

- Helped manage site and social media communities and interacted with fans for feedback..

Staff Writer Sept. 2010 - Nov. 2014

- Ranked the top 60 running backs in fantasy football with in-depth write-ups on each player every week.

New York Islanders

Communications Intern Summer 2009

- Wrote feature stories and player profiles for Islanders.nhl.com and the 2009 Islanders Yearbook.

Professional Skills

- Proficient in copy editing, website management and production, content strategy, SEO, photoshop, basic HTML code.
- Experience hiring and managing others while working on tight deadlines.
- Advanced AP Style knowledge and experience in most major fields of journalism.

Education

Marist College - Class of 2010

B.A. Degree - Sports Communication and Journalism